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(20525)
BBA-VI Sem.

(Printed Pages 3)
Roll No.

18108

B.B.A. Examination, May-2025

Fundamentals of E-Commerce

(BBA-603)

(New Course)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt **all** the sections as per instructions.

Section-A

(Very Short Answer Type Questions)

Note : Attempt all the **five** questions. Each question carries **3** marks. $3 \times 5 = 15$

1. What is E-Commerce?
2. What is the full form of W.W.W.?
3. Define VAN.
4. Describe the functionality of digital wallet.
5. Define digital cash or E cash.

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Section-B

160

(Short Answer Type Questions)

Note : Attempt any **two** questions out of the following **three** questions. Each question carries **7.5** marks. $7.5 \times 2 = 15$

6. Write about EDI architecture.
7. Write a short note on 'Digital signature'.
8. Explain the role of E-commerce in India.

Section-C

(Detailed Answer Type Questions)

Note : Attempt any **three** questions out of the following **five** questions. Each question carries **15** marks. $15 \times 3 = 45$

9. What do you mean by E-Commerce? How it is differ from traditional commerce.
10. What are the risk involved in Electronic Payment System.

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11. What is firewall? State the functions of firewall in e-commerce.
12. What is EDI? Explain its advantages.
13. Write short notes on following:
 - (a) Mobile commerce
 - (b) e-trading
 - (c) e-banking